

Brief Descriptions of Ski Resorts for a Travel Brochure

Prompt: Myoko Kogen - 240 Words

Copy: Myoko Kogen, one of Japan's historic ski resorts, combines an exciting snow adventure with rich Japanese culture. With three different types of ski resorts, including one with Japan's longest run covering 8.5km, over 40 operating lifts, plus lessons and rentals for all ages, at Myoko Kogen a fun time is guaranteed for everyone!

The region of the resort has an average snowfall of 13 meters; therefore, you will find no problem finding fresh snow on the terrain. Whether you are a beginner on the slopes or pursuing a ski challenge, look no further. At Myoko Kogen, there are instructors and terrains for all levels. Top elevation reaches 1,855 meters and the steepest run is marked at 43 degrees.

After breaking a sweat at the slopes, you can relax in the Onsens hot springs, enjoy a nice guided hike, or spend time with some wild animals on the Snow Monkey Tour. Finish the night off by gathering with friends or meeting locals at one out of forty bars or restaurants nearby! While the resort may be modern, the city of Myoko Kogen has a quaint charm and is traditional beauty, indeed.

Escaping to the city surrounded by some of Japan's most famous mountains has never been easier. Either by bullet train, plane, taxi, or bus, there are many accessible ways to travel to Myoko Kogen. What once was a retreat for the Imperial family could be the perfect destination for yours.

Prompt: Kiroro - 70 Words

Copy: Located near the Hokkaido mountains, Kiroro is a modest and crowd-free charming destination for your next ski holiday! Kiroro Ski Resorts is known for fresh and plentiful powder, making their terrains perfect for beginner and intermediate levels. For more advanced skiers, the relaxed tree skiing scene is a must. With high-quality rental equipment, a sophisticated lift system, and an amazing ski school for children, Kiroro is a convenient spot for your winter vacation.

Prompt: Sahoro - 70 Words

Copy: Escape to the magnificent views of the Hokkaido mountain range and the Tokachi Plains at the Sahoro Ski Resort. Boasting 8.7 meters of picturesque snow per season paired with blue skies, Sahoro is your next getaway. While this is a modestly sized ski resort, Sahoro has 21 runs tailored for all skiing levels and stretching over 25 km. Afterward, you can grab a bit at one of the many traditional Japanese cuisine spots!

Prompt: Aomori Spring Resort - 200 Words

Copy: Explore some of the most northern parts of Japan on your next ski trip to Aomori Spring Resort. Aomori Spring Resort is the perfect getaway for those looking for an off-the-radar, yet culturally enriched skiing adventure. With smaller crowds and fresher snow than most Japanese ski resorts, Aomori Spring offers an intimate and authentic experience.

This charming resort runs 15 courses, includes 4 lifts, and the steepest on-piste slope hits at 30 degrees. While Aomori Springs is not the largest or most challenging for skiing experts, one will agree that the resort has plenty of activities to entertain all in your party. The resort hosts breath-taking tree skiing, vast terrain parks, half pipes, and backcountry skiing including some alpine steeps. Even the children can have fun by tubing, jumping on the air trampolines, or riding mini snowmobiles!

After hitting the slopes, relax at the Rockwood Hotel and Spa Resort. The deluxe hotel has western-style rooms with some views of the sea if the weather permits. Here, one can soak in the outdoor hot spring or dine at one of their many restaurants. By bullet train or direct flight with hotel shuttle service, traveling to Aomori Spring Resort has never been easier.

Prompt: Furano - 240 Words

Copy: Furano Ski Resorts is one of Japan's most famous destinations for the winter holiday. Located in the middle of the Hokkaido mountain range, this resort sees more blue skies than any other resort in Hokkaido. Known as the powder skiing mecca, Furano is home to perfectly groomed and cruisy trails with breath-taking views.

The resort offers a great range of runs for beginners to intermediate, while more advanced skiers can challenge themselves on the off-piste powder areas and steeps. In total, there are 23 runs, stretching over 25km with a beginner run as long as 4km. A record of over 950-meter vertical drop makes Furano the host to one of the steepest slopes in the mountain range. The resort is also equipped with 12 high-speed lifts. With the region receiving up to 8 meters of powder each season, Furano offers more snow activities than skiing. Here, you can also experience dog sledding, snowshoeing, tubing, go ice fishing, or taking a joy ride on a snowmobile.

If needed you needed to escape the snow for a while, why not take a ride on a hot air balloon! You can also explore the beauty of Japanese local culture by strolling the streets of the nearby town. Traveling to Furano Ski Resorts can be accessed by bus, train, or flying to either Asahikawa Airport or New Chitose Airport. Loaded with exciting winter adventures for everyone, make Furano Ski Resorts your next stop!

Prompt: Naeba - 200 Words

Copy: Prepare for a unique and stunning skiing vacation at the Naeba Ski Resort and the Kagura Ski Resort! Located under Mount Naeba, these vast skiing areas are covered by some of the driest and lightest Japanese powder, making it the perfect terrain for skiers of all levels.

At both ski resorts, there is a total of 44 runs and 45 lifts, with Japan's longest gondola, Dragondola, stretching over 5,400 meters to connect the two ski resorts together. There are fun, yet challenging courses for beginners and intermediate levels; and ungroomed trails with beautiful tree skiing options for more advanced skiers. Unlike most Japanese ski resorts, Naeba offers night skiing with lighted slopes. Children can learn how to ski and work on their form by taking advantage of the indoor learning area.

Off the slopes, families can enjoy the terrain parks, the snowcross course, or a Snowcat Naeba Fireworks Tour. Also located in Naeba is Snow Land, where you and your family can go snow rafting, tubing, or go on a joy ride on a snowmobile. Fly into Narita Airport or Haneda Airport where you can then find direct shuttle service or train to Naeba Ski Resort.

Prompt: Naeba - 200 Words

Copy: Arguably one of the most popular skiing destinations in the world, Aspen Snowmass has many magnificent and unique features you will find nowhere else. Nestled in central Colorado and surrounded by rich mining history, Aspen Snowmass Ski Resort encompasses four mountains; Snowmass, Buttermilk, Aspen Mountain, and Aspen Highlands. You can access all four mountains and two villages with one all-inclusive lift ticket! Their expansive and diverse skiing grounds make it a great adventure for intermediate and higher-level skiers. However, with their abundance in après ski activities and children's attractions, Aspen Snowmass is also perfect for families or larger groups.

With a total of 360 trails stretching over the mountains, Aspen Snowmass is home to the world-famous "Highland Bowl" and has the largest vertical descent in North America. Each mountain reaches a high altitude, supplying the trails with quality snow. Boarders and skiers can test their techniques on long blue groomers, one of the many terrain parks, or on the glazed powder stashes. Other snow activities include snow biking, tubing, or snowshoeing tours. For the kids, be sure to check out the Alpine Coaster and the Treehouse Kid Adventure center.

Off the slopes, Aspen Snowmass is a social scene with incredible dining spots, local live music, and legendary nightlife. Accommodations can be made at any of the world-class hotels nearby; be sure to book a room with a view of those Colorado Rockies! Located near three airports, Aspen Snowmass is extremely accessible for international travelers.

Prompt: Sun Valley - 70 Words

Copy: Enriched with a modern ski history, Sun Valley is a charming destination for you and your family! Sun Valley contains two mountains, one of them designated just for the comfort for beginner skiers. They are also known for their uncrowded wide and trailing groomers. Beyond the slopes, you can venture into the nearby town to explore the local art and dining spots. Be sure to check out the Sun Valley Lodge to know how the Hollywood glamor found this ski resort.

Prompt: Big Sky - 70 Words

Copy: Popular among more experienced skiers and boarders, Big Sky is one of the largest skiing destinations in North America. Featuring four mountains, Big Sky is home to over 300 runs connected by 34 lifts. Expert skiers can utilize the Lone Peak tram which reaches heights of 3,403 meters to access tight chutes and steps. Off the slopes, one can enjoy snowmobiling, partaking in a snowshoeing tour, or zooming down on of four ziplines!

Prompt: Mt Bachelor - 70 Words

Copy: Being one of the vastest ski areas in North America, Mount Bachelor has a great selection of runs for all skiing and boarding levels. With the longest single-named run stretching over 2,400 meters and 360 skiing from the summit, Mount Bachelor combines exciting skiing adventure with breathtaking Oregon views. The resort hosts dog sledding and snowshoeing tours, as well as options for ice skating and snow tubing.

Prompt: Steamboat - 200 Words

Copy: Located in the northwest of the Colorado Rockies, Steamboat Ski Resort is famously known for its trademarked Champagne Powder® snow which falls about 8 meters per season. Within this winter wonderland, skiers and snowboarders will find extensive trails catered to their abilities. Here, you can experience some of the best cruising long groomers and tree skiing in the world.

Steamboat hosts a total of 165 runs with 16 connecting lifts, usually with no waiting time. The resort also includes 3 different types of terrain parks, giving visitors a fun way to improve and develop their skills. For a more formal setting, take a lesson at their well-known skiing school. For non-skiers or those looking to take a break from the slopes, Steamboat offers unique activities you will find nowhere else! Take advantage of their horseback riding, ice fishing, hot air balloon tours, or snowmobile tours.

Rest your muscles in one of the two nearby hot springs or grab a drink with some friends at the pubs in town. Steamboat also hosts concerts scattered throughout the season with great musician line-ups. Conveniently, you can fly directly to the Steamboat/Hayden Airport for easy access to the resort.